



Dear Madison 56er families,

We have exciting news to share with you as we kick-off our 2018 season!

Madison 56ers Soccer Club has received a generous 4-year sponsorship for our youth program from **Group Health Cooperative of South Central Wisconsin**. In return, GHC-SCW has been granted “naming rights” on our player jerseys.

Our long-term goals include maintaining the high standards we’ve set for ourselves as Madison’s premier soccer program. Madison 56ers teams have accomplished amazing things. We are committed to continuing this while keeping member fee increases to a minimum.

It’s no secret that annual program costs continue to escalate. This sponsorship allows the club to invest in key programs that support the growth and achievements for our youth program and further differentiate Madison 56ers from other clubs in the area.

This includes:

- Maintenance and enhancement of our indoor training facility, a venue no other club in the region offers
- Funding our need-based scholarship program, benefitting those who otherwise would find our club out of reach
- Minimizing projected fee increases for all member families

We are fortunate to have partnered with an organization whose values toward the health and well-being of individuals, families and our community so closely align with our own mission to provide a soccer environment that allows every player to learn and grow to the best of their abilities. We agree with GHC-SCW that we are “Better Together.”

To find out more about the Madison56ers Soccer Club, please visit our website at <http://madison56ers.org>. You can learn more about Group Health Cooperative of South Central Wisconsin on their website at <https://ghcscw.com>.